

*“Local businesses working for the betterment of our community.”
We meet the first Thursday at 7:30 am of each month at Lighthouse Inn
Please join us!*

Committee Reports:

- **Marketing and Promotion:** *The calendars are finished*
- **Carp Fest:** *Only a few can koozie sponsorships remain; ‘Like’ and ‘Share’ the Carp Fest Facebook page; watch for weekly live videos*
- **Social:** *The annual dinner will be held at Schwarz’s Pub; date coming soon*
- **Membership:** *New member: All State Rigging*
- **Website:** *The website has reached over 100,000 viewers*

Main Street Update:

- *Great Trivia Contest is March 16th, cost is \$200/team*

What’s Your Business:- *Kyle Bryntesen of Shoreline Credit Union discussed the ‘Hometown Credit Card’ offering rewards to local businesses*

City Report:

- *\$4 million to modernize the waste water treatment plant*
- *27th Street will be resurfaced*
- *The city is working on acquiring the Memorial Drive wayside*
- *\$300,000 to resurface the Vet’s Park boat ramp*

Parks and Recreation:

- *The Octagon Club will hold their electronics drive on May 19th in conjunction with Fox Communities Credit Union Shred Day*
- *Price Is Right fundraiser for Vietnam Park lights is Feb. 24th*
- *National Honor Society is working with young students to make Valentine cards for the senior meal recipients*

FBLA/Two Rivers School District:

- *FBLA is hosting the regional leadership conference on February 3rd with 800 students; State competition will be in LaCrosse*

Two Rivers Police Department:

- *2 recent homicide investigations resulted in full confessions and both charged*

Other Business:

- *The first “Networking at Night” event is Feb. 22nd at 1st Anderson Real Estate Amy MacMillin will be coordinating the event scheduling. Please consider hosting to showcase your business and meet more people from the area!*
- *Visitor Guides are printed. Contact Jason Ring for copies.*
- *Library workshops and monthly meeting groups will be offered for business owners*
- *Visit the Senior Center to purchase mixed nuts for their fundraiser*
- *Mark your calendars for the Painting Pathways Golf Outing on July 31st*

UPCOMING EVENTS

Sunday, February 11th

- Valentine card craft event with National Honor Society

Thursday, February 22nd

- Networking at Night @ 1st Anderson Real Estate, 4:30-7pm

Saturday, February 24th

- Price Is Right @ Community House, 7pm; advance tickets \$15, at the door \$20
- Woodland Dunes ‘Tropical Blast’ 5-9pm @ Silver Lake College Atrium; \$75/person

Friday, March 16th

- Great Trivia Contest; \$200 per team

Saturday, March 17th

- Two Rivers Talent Event, 11am-2pm

Two Rivers Business Assoc.
PO Box 544
Two Rivers, WI 54241

*Two Rivers,
A Great place to Live,*



Work, Play & Learn!