



Local Businesses
Working Together
for the
Betterment of
Our Community



The Two Rivers Business Association (TRBA) was founded in 1968 as an organization to promote local businesses. The original objective was to advertise shopping in Two Rivers and to schedule retail promotions for its members.

Today TRBA has expanded beyond retail stores in the downtown to include all businesses, non-profits and local government in Two Rivers and neighboring communities.



Contact information :

Two Rivers Business Association
PO Box 544
Two Rivers, Wisconsin 54241

Visit our web site to contact a member of the
TRBA Board of Directors
www.trba.info

**TRBA meets the first Thursday of each
month at 7:30 a.m.**

We invite you to join us!

TRBA Application Form

Business Name: _____

Owner/Manager: _____

Address: _____

Telephone Number: _____

Fax Number: _____

Email Address: _____

Type of Business: _____

Date _____

Your Membership...

Confirms the importance of our business community. Commercial property is a significant portion of the city's economy and tax base.

Strengthens our organization by representing all businesses: large and small, retail, service, professional, specialty shops, financial institutions, restaurants, bars, and property owners.

Allows us to work collectively with other businesses and professional members to maintain viability and unity.

Encourages activities compatible with and supportive to the business community by meeting with members of the city planning committees and working with the city council, city manager, and school district officials.

Helps protect and maintain your business investment, whether you're just beginning or have been in business for years.

Keeps you informed about what is happening in our community, whether it be special events, retail promotions, or new taxes or regulations affecting your business.

Makes you a direct liaison between businesses, our community, your customers, and our government.

Members of the TRBA take pride in our community. We volunteer our time and expertise to promote the many festivals and events making our community a vibrant gathering place for visitors and residents alike. We understand there is strength in numbers and that we are in this together.



TRBA Objectives

Demonstrating the importance of the business sector as a vital segment of Two Rivers living. We are interested in and supportive of plans and actions that are for the good of the whole community.

Affirming Two Rivers as a desirable place to shop, meet friends, conduct business, and to take part in leisure activities.

Giving business people a chance to gather to discuss and act upon all matters of mutual interest, whether it be retail or professional.

Unifying and strengthening all of Two Rivers through a team effort, the Two Rivers Business Association.

Annual Dues: \$80.00 per business

TRBA Supported Events

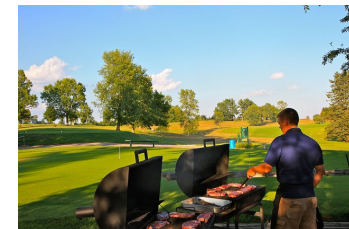
Carp Fest



Maxwell Street/Ping Pong Ball Drop



Kites Over Lake Michigan



TRBA Annual Golf Outing

Support Community and Member Events:

TRBA Banquet; Heart-a-Rama; Carp Fest; Kites Over Lake Michigan; Maxwell Street Days/Community Care Day; TRBA Golf Outing; Shop with a Cop; TRBA Holiday Party; Networking at Night; City Christmas Lights; Two Rivers Ecumenical Pantry; Ribbon Cuttings; City 4th of July Celebration; Central Park Concert Series.