



November

*“Local businesses working for the betterment of our community.”
We meet the first Thursday at 7:30 am of each month at the M&M Lunch,
Please join us!*

What’s Your Business? Roger Russove, Two Rivers Main Street

- Official formation in January 1997, will celebrate 20 Year Anniversary next year
- Formed for restoration and preservation of historic buildings; helps businesses grow
- Gave out \$90,000 in grants for business signage since forming

December What’s Your Business? Two Rivers School District

Main Street Update

- 600 children participated in Downtown Trick-or-Treating
- November 4th Wine Walk starting at 5pm; tickets are \$30
- November 15th annual dinner & casino night

Committee Reports:

- **Marketing and Promotion:** Herald Times Reporter will be contacting businesses about Holiday advertising
- **Website:** 40,000 hits in the past 2 years
- **Carp Fest:** Mark your calendars for June 10th & 11th, 2017
- **Nomination:** Chantal Elliott will be running for Treasurer

FBLA

- March of Dimes service project- Trick or treat for coins collected \$200
- WI National Leadership Conference this weekend in Milwaukee

City Report

- 2017 budget work will continue until the end of November
- New roof at Harbor Park

Two Rivers School District

- Preparing teachers for Adverse Childhood Experiences (ACEs)
- If referendum fails = \$118 decline in taxes on a \$100,000 home;
if referendum passes = \$108 decline in taxes

TREP Report

- Collecting coats for kids

Other Business

- **Salvation Army:** Kickoff on Nov. 17th @ Aurora wayside; Shoreline Credit Union will be sponsoring the season passes for Red Kettle Drive starting Nov. 18th
- **Hamilton Museum:** Annual conference Nov. 4th-6th

UPCOMING EVENTS

Friday, Nov. 4th:

- Two Rivers Wine Walk; 5pm; tickets are \$30 & available up until 5pm

Tuesday, Nov. 15th:

- Two Rivers Main Street annual dinner @ Community House; come test your luck at casino night!

Saturday, Nov. 26th:

- Two Rivers Holiday Parade starting at 5:30pm
- ***Our December meeting will be held in the Two Rivers High School Cafetorium***



***Two Rivers,
A Great place to Live,
Work, Play & Learn!***

